CVSN/GenNext Program

CVSN joined forces with GenNext, a select group of up-and-coming leaders of tomorrow in the aftermarket focused on educating, mentoring and recruiting for the industry. Going forward, any individual currently employed by a CVSN member company is eligible to become a member of GenNext AT NO ADDITIONAL COST.

All you need to do is sign up on the GenNext web site.
www.gennexthd.com

GenNext will host quarterly webinars as well as in-person educational events in conjunction with other marketing group meetings. The educational content will be geared toward personal development in management, sales/marketing, finance, and technology for our industry’s up-and-coming leaders.
CVSN/GenNext Training Expo

CVSN and GenNext host the annual distributor expo which allows product trainers from the heavy duty parts suppliers an opportunity to train distributors from all over North America with the function of: Outside/Inside Sales, Branch Managers and Parts Managers in a unique classroom and show floor set up. This model saves suppliers money and time versus visiting all the distributor locations separately.

Go to www.cvsn.org or www.gennexthd.com for more information.

Aftermarket Summit

CVSN holds an annual Aftermarket Distribution Summit. The ADS provides a unique opportunity for Suppliers and Distributor peers to network, regardless of marketing group affiliation. In addition, there are education programs specifically targeted to help independent distributors and supplier companies achieve better performance from their businesses. The ADS also provides programs on legislative and economic issues of benefit to both distributor and supplier attendees.

Unique to the Summit are the Private Strategic Planning Sessions (PSP's). Structured like mini DAC's the distributors are able to meet with key suppliers and discuss critical distribution issues. Eighteen (18) supplier companies host these meetings.

HDAW

CVSN is committed to the Heavy Duty Aftermarket. As co-owner of the Heavy Duty Aftermarket Week (HDAW), CVSN provides distributors a unique week-long conference featuring one-on-one business meetings, education sessions, networking and a world-class aftermarket product expo.

Go to www.hdaw.org for complete information.

Right to Repair

CVSN is leading the fight for right to repair for the independent HD aftermarket and negotiated an agreement with the engine and vehicle manufacturers. The right to repair Memorandum of Understanding (MOU) will enable the independent aftermarket to compete with dealers in your service market on a level playing field. CVSN will coordinate with NASTF to provide easy access to OE links to diagnostic and repair information.

Heavy Duty Job Board

CVSN is now providing businesses the opportunity to post job openings on the CVSN Job Board website.

The job board allows businesses the find specialists in the Heavy Duty industry.

Please visit www.hdjobboard.com to list your job openings.

HD Insider Newsletter

CVSN publishes a quarterly newsletter called the Heavy Duty Insider that focuses on specific members and suppliers along with providing the latest industry news. The newsletter offers supplier sponsors of CVSN a free opportunity to advertise their products.

Other Member Benefits

- Yearly Benchmarking Survey
- Exclusive NAW Cost-Saving Programs
- Hard-to-Find Parts Request System